

Presented by



THE CAR WASH INDUSTRY EXPERTS



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# The Signdealz Advantage

## Company History

Signdealz was born out of the great recession in 2010, from our customer's desire to purchase quality electric business signs at reasonable prices. William Hayes, the owner, re-engineered the way signs were designed, manufactured, and installed in able to lower costs and focus our efforts on what was essential to our customers.

Signdealz model incorporates several advantages to enable our process of delivering a higher level of customer service and product quality.

- **Vendor Network:** We have developed a mature network of high quality and efficient manufacturing and installation partners whom we reward for delivering excellent customer service.
- **Data Management Approach:** We focus on data. Our integrated approach includes a centralized data management platform for project financials, communication, purchasing, and project delivery. A 360-degree view in one place for all team members to see the project through its life cycle.
- **Team-Based Approach:** Every member of our team, including our customers, employees, and vendors, focus on delivering a quality product, on time, and on budget. We don't have the distraction of managing other processes that are not critical to project delivery like our competition.

## Fabrication/Installation

Signdealz created an expansive network of wholesale fabricators with virtually unlimited capabilities. Our fabrication partners offer the most state-of-the-art computerized design and manufacturing equipment staffed by some of the most experienced sign fabricators committed to consistently delivering the highest quality products at the most competitive prices in the industry. Our market-based approach to sign fabrication gives us the ability to offer more products for less money, giving you opportunities to maximize your advertising investment.

## Project Management

Project management is the core of our organization. Crafted from hundreds of sign projects over 10 years, we developed a process with one single purpose, growing happy customers! It starts the best project managers in the business. Sprinkle in state-of-the-art technology and you get that perfect recipe for project success.

## Service & Warranty

### Signdealz Warranty

Signdealz will warranty all signage products with a 5 year parts and labor warranty. We proudly stand behind the US made products manufactured by our partner network. You can expect service calls to be carried out within a 48 hours. Some exceptions may exist with our LED Sign products based on parts availability.







## Multi-Site Branding

Signdealz is your vision brought to life and your brand will be protected. From across the United States and Canada, our Mult-Site Branding services provide complete peace of mind for any size customer.

We are a turnkey solution that specializes in growing brands, brand refresh, brand change and brand innovation. We make sure your brand is represented they way you want

## What Can you Expect?

- Car Wash Planning and Design Support
- Expertise in Permitting and Variance Support
- Ability to Adapt & Scale Rapidly
- Quality Signage that is cost effective
- Catalog Approach - Building a library of the signage you will use. Including a standard pricing approach to help our customers forecast future sites.



## Internal Expertise and Services

- Technical Site Surveys
- Navigating the complex permitting process
- Traffic Analysis
- Delivering Brand Standards
- Dedication to Customer Satisfaction
- Installation
- Specialty Fabrication & Customization
- Quality Signage that is cost-effective
- Responsiveness & Consistency
- Service & Maintenance



# Elevate your Car Wash Brand with Strategic Signage Solutions

Client: **Super Star Car Wash**

At Signdealz, our partnership with Superstar spans Arizona, Texas, Colorado, and California, focusing on crafting a comprehensive, customer-focused sign strategy. Understanding the pivotal role of attracting customers to the car wash, our team employs a meticulous process to maximize signage presence at each location. With over 120 jobs completed, our primary goal is to drive traffic into the car wash, enhancing ROI through strategically developed signage solutions. We prioritize creating signage that supports membership enrollment, amplifying customer engagement and loyalty. Trust Signdealz to deliver signage solutions that foster long-term relationships with your valued clientele.



Super Star Car Wash

Client: **Cobblestone Car Wash**

Signdealz takes the helm in managing brand standards, designing, and constructing signage for Cobblestone Car Wash across Arizona and Colorado, solidifying our flourishing partnership since 2019. With over 100 car wash sign packages successfully completed to date, our collaboration spans a diverse array of signage solutions. These packages, ranging from 20 to 30 signs each, encompass digital monuments, channel letters, wayfinding signs, and more. Trust in Signdealz to elevate your Car Wash brand and ensure consistency across its expansive network.



Cobblestone Car Wash

Client: **Poseidon Car Wash**

In partnership with Signdealz, Poseidon Car Wash, a cherished local gem, stands as a beacon of automotive cleanliness, welcoming patrons into an intimate oasis of meticulous care. With state-of-the-art equipment and premium solutions, every vehicle is treated to a thorough experience, from sparkling exterior washes to refreshing interior detailing. Together, Poseidon Car Wash and Signdealz promise a rejuvenating journey, embodying excellence and exceeding expectations as the cherished go-to spot for a truly exceptional automotive spa experience



Poseidon Car Wash





# Signdealz Green Business Model

## Signdealz Focus on the Environment

### Signdealz Green Model

The current operating model of the modern full service electric sign company is very inefficient. Each company has to maintain an independent facility, trucks, fuel, heating and cooling, taxes, various personnel, maintenance, and manufacturing equipment. The carbon footprint of each company as a ratio of what they produce is quite large.

Signdealz approach is to centralize the manufacturing of custom and semi-custom signage to larger manufacturers who are more efficient, can scale production, and can recycle the significant amount of waste and drop produced by the custom sign manufacturing process.

Signdealz has no central facility or headquarters. All of our employee's work out of their home, saving on commuting costs, heating and cooling, and other resources required to house employees. We pass those environmental based efficiencies through cost savings back to our clients.

