

Presented by



QUICK SERVICE RESTAURANT EXPERTS



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The Signdealz Advantage

Company History

Signdealz was born out of the great recession in 2010, from our customer's desire to purchase quality electric business signs at reasonable prices. William Hayes, the owner, re-engineered the way signs were designed, manufactured, and installed in able to lower costs and focus our efforts on what was essential to our customers.

Signdealz model incorporates several advantages to enable our process of delivering a higher level of customer service and product quality.

- **Vendor Network:** We have developed a mature network of high quality and efficient manufacturing and installation partners whom we reward for delivering excellent customer service.
- **Data Management Approach:** We focus on data. Our integrated approach includes a centralized data management platform for project financials, communication, purchasing, and project delivery. A 360-degree view in one place for all team members to see the project through its life cycle.
- **Team-Based Approach:** Every member of our team, including our customers, employees, and vendors, focus on delivering a quality product, on time, and on budget. We don't have the distraction of managing other processes that are not critical to project delivery like our competition.



Fabrication/Installation

Signdealz created an expansive network of wholesale fabricators with virtually unlimited capabilities. Our fabrication partners offer the most state-of-the-art computerized design and manufacturing equipment staffed by some of the most experienced sign fabricators committed to consistently delivering the highest quality products at the most competitive prices in the industry. Our market-based approach to sign fabrication gives us the ability to offer more products for less money, giving you opportunities to maximize your advertising investment.

Project Management

Project management is the core of our organization. Crafted from hundreds of sign projects over 10 years, we developed a process with one single purpose, growing happy customers! It starts the best project managers in the business. Sprinkle in state-of-the-art technology and you get that perfect recipe for project success.

Service & Warranty

Signdealz Warranty

Signdealz will warranty all signage products with a 5 year parts and labor warranty. We proudly stand behind the US made products manufactured by our partner network. You can expect service calls to be carried out within a 48 hours. Some exceptions may exist with our LED Sign products based on parts availability.





Multi-Site Branding

Signdealz is your vision brought to life and your brand will be protected. From across the United States and Canada, our Multi-Site Branding services provide complete peace of mind for any size customer.

We are a turnkey solution that specializes in growing brands, brand refresh, brand change and brand innovation.

We make sure your brand is represented the way you want

What Can you Expect?

- Car Wash Planning and Design Support
- Expertise in Permitting and Variance Support
- Ability to Adapt & Scale Rapidly
- Quality Signage that is cost effective
- Catalog Approach - Building a library of the signage you will use. Including a standard pricing approach to help our customers forecast future sites.



Internal Expertise and Services

- Increased Visibility
- Design & Design Engineering
- Technical Surveys
- Specialty Fabrication & Installation
- Permitting & Variance Expertise
- Enhanced Customer Experience
- Customer Service and Maintenance
- Cost-Effective Marketing
- Attract Impulse Buyers and Increase revenue
- Competitive Advantage

Elevate your Restaurant with Strategic Signage Solutions

Client: Birdcall Restaurant

Birdcall Restaurant, with Signdealz's assistance, seamlessly blends nature's melodies with exceptional dining. This collaboration has elevated Birdcall's ambiance through custom business signage that reflects its avian-inspired theme and commitment to local ingredients. Signdealz has expertly fulfilled Birdcall's signage needs, enhancing its identity and hospitality. Together, they invite guests to enjoy a unique blend of culinary creativity, natural beauty, and visual storytelling.



Birdcall Restaurant

Client: Homegrown Tap & Dough

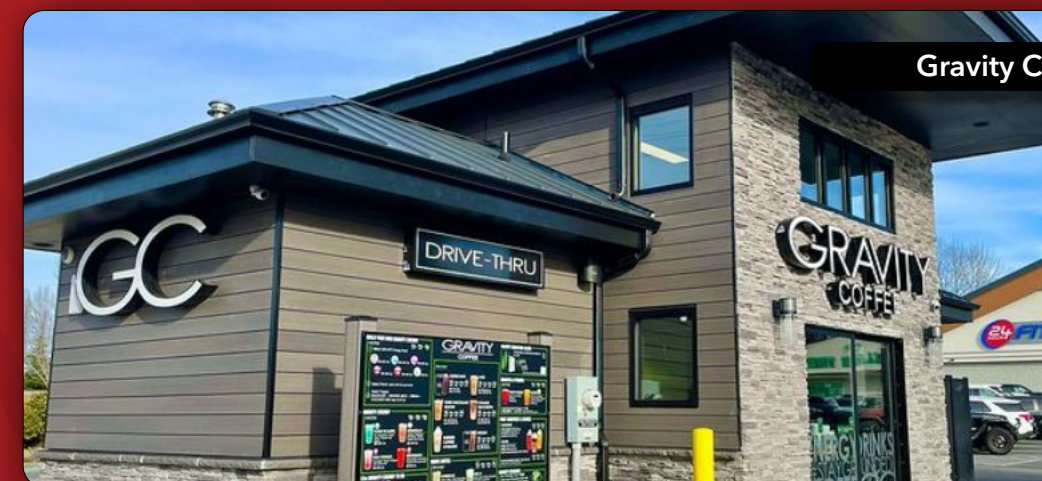
Homegrown Tap and Dough, renowned for its local culinary excellence, has teamed up with Signdealz to enhance its business signage marketing. This collaboration blends Homegrown Tap and Dough's commitment to local ingredients with Signdealz's expertise in captivating signage solutions. With eye-catching signage beckoning passersby, this partnership reinforces the restaurant's presence in the community while highlighting its dedication to sustainability and supporting local farmers. Together, they invite guests to indulge in an unforgettable dining experience that celebrates the essence of homegrown goodness.



Homegrown Tap & Dough

Client: Gravity Coffee

Embark on a journey to new coffee heights with Gravity Coffee, where exceptional taste meets exceptional signage, thanks to our vital partnership with Signdealz. With their expert touch, our storefront signage becomes more than just a beacon; it's an invitation to discover the celestial flavors within. From meticulously sourced beans to unparalleled taste experiences, Gravity Coffee promises an unforgettable adventure. Join us in celebrating the synergy of quality and craftsmanship and exceptional coffee, where every sip and sign tells a story of excellence.



Gravity Coffee



Signdealz Green Business Model

Signdealz Focus on the Environment

Signdealz Green Model

The current operating model of the modern full service electric sign company is very inefficient. Each company has to maintain an independent facility, trucks, fuel, heating and cooling, taxes, various personnel, maintenance, and manufacturing equipment. The carbon footprint of each company as a ratio of what they produce is quite large.

Signdealz approach is to centralize the manufacturing of custom and semi-custom signage to larger manufacturers who are more efficient, can scale production, and can recycle the significant amount of waste and drop produced by the custom sign manufacturing process.

Signdealz has no central facility or headquarters. All of our employee's work out of their home, saving on commuting costs, heating and cooling, and other resources required to house employees. We pass those environmental based efficiencies through cost savings back to our clients.

