

# The Signdealz Advantage

## Company History

Signdealz was born out of the great recession in 2010, from our customer's desire to purchase quality electric business signs at reasonable prices. William Hayes, the owner, re-engineered the way signs were designed, manufactured, and installed in able to lower costs and focus our efforts on what was essential to our customers.

Signdealz model incorporates several advantages to enable our process of delivering a higher level of customer service and product quality.

- **Vendor Network:** We have developed a mature network of high quality and efficient manufacturing and installation partners whom we reward for delivering excellent customer service.
- **Data Management Approach:** We focus on data. Our integrated approach includes a centralized data management platform for project financials, communication, purchasing, and project delivery. A 360-degree view in one place for all team members to see the project through its life cycle.
- **Team-Based Approach:** Every member of our team, including our customers, employees, and vendors, focus on delivering a quality product, on time, and on budget. We don't have the distraction of managing other processes that are not critical to project delivery like our competition.



## Fabrication/Installation

Signdealz created an expansive network of wholesale fabricators with virtually unlimited capabilities. Our fabrication partners offer the most state-of-the-art computerized design and manufacturing equipment staffed by some of the most experienced sign fabricators committed to consistently delivering the highest quality products at the most competitive prices in the industry. Our market-based approach to sign fabrication gives us the ability to offer more products for less money, giving you opportunities to maximize your advertising investment.

## Project Management

Project management is the core of our organization. Crafted from hundreds of sign projects over 10 years, we developed a process with one single purpose, growing happy customers! It starts the best project managers in the business. Sprinkle in state-of-the-art technology and you get that perfect recipe for project success.

## Service & Warranty

### Signdealz Warranty

Signdealz will warranty all signage products with a 5 year parts and labor warranty. We proudly stand behind the US made products manufactured by our partner network. You can expect service calls to be carried out within a 48 hours. Some exceptions may exist with our LED Sign products based on parts availability.





## Multi-Site Branding

Signdealz is your vision brought to life and your brand will be protected. From across the United States and Canada, our Multi-Site Branding services provide complete peace of mind for any size customer.

We are a turnkey solution that specializes in growing brands, brand refresh, brand change and brand innovation.

We make sure your brand is represented the way you want

## What Can you Expect?

- A Consistent approach to design definition through our signage catalog process.
- Ability to Adapt and Scale Rapidly
- Domestic and Global Capabilities
- Experienced Project Management capable of supporting all aspects of your implementation.



## Internal Expertise and Services

- Design and Design Engineering
- Technical Site Surveys
- Research and Design
- Traffic Analysis
- Brand and Sign Specification Recommendations
- Technical Site Surveys
- Installation
- Manufacturing
- Permitting and Variance Support
- Specialty Fabrication
- Service and Maintenance

# Medical Clients:

- **Banner Health Torrington Community Hospital:**  
Signdealz worked directly with hospital administration to provide signs to the Torrington Community Hospital campus. Signdealz provided wayfinding monuments, Banner Health branded building identification, and code and ADA signs throughout the building.

**Project Total:** \$105,000

- **Swedish Health Park Southwest-Identification:**  
Signdealz worked directly with Health One to update campus wide identification. Signdealz managed the design, fabrication, and installation processes for the project.

**Project Total:** \$294,000.00

- **VA Clinic Loveland Colorado:**  
Signdealz worked with dcb Construction to fabricate, design, and install signage for the VA Clinic in Loveland Colorado.

**Project Total:** \$65,090.00



Banner Health Center



Swedish Health Park



VA Clinic - Loveland



# Signdealz Green Business Model



## Signdealz Focus on the Environment

### Signdealz Green Model

The current operating model of the modern full service electric sign company is very inefficient.

Each company has to maintain an independent facility, trucks, fuel, heating and cooling, taxes, various personnel, maintenance, and manufacturing equipment.

The carbon footprint of each company as a ratio of what they produce is quite large.

Signdealz approach is to centralize the manufacturing of custom and semi-custom signage to larger manufacturers who are more efficient, can scale production, and can recycle the significant amount of waste and drop produced by the custom sign manufacturing process.

Signdealz has no central facility or headquarters. All of our employee's work out of their home, saving on commuting costs, heating and cooling, and other resources required to house employees. We pass those environmental based efficiencies through cost savings back to our clients.

